Getting To Know

THE ADVANTAGES OF COMPETITION

In 30 seconds, answer the following questions:

• What is competition?

• Have you ever competed with your friends/colleagues?
Watch the video and answer the following question in 60 seconds.

• What are the benefits of competition?

Source: http://www.dailymotion.com/video/x4dzdcu
Listen and repeat. Then, choose a word to define.

1. Complacency (n) /kəmˈpleɪsnɪs/  
2. Weakness (n) /ˈwiːknəs/  
3. Innovative (adj) /ɪnəˈveɪtɪv/  
4. Utilize (v) /ˈjuːtəlaɪz/  
5. Proactive (adj) /ˈprəʊəˈæktɪv/  
6. Aspect (n) /ˈæspekt/  

Make a sentence using that word.

Example: Competition is considered an important aspect of economic growth.
Wear Your Words

Explanation of two useful phrasal verbs.

Blow away

to defeat somebody easily.

Soldier on

to continue with what you are doing or trying to achieve, especially when this is difficult or unpleasant

Examples:

✓ I blew away my competitor.
✓ His partner left and he had to soldier on alone.

Make a sentence using one of the given phrasal verbs.
Essential Structures

Make a sentence using the given structure.

Structure:
S + be + content + with + Sth.

Example: Peter was always content with his position and his colleagues.

Suggestions: the holiday, the work, the performance, the competition, the salary, ...
Pair Work: Discuss the advantages of competition in business with your partner in **180 seconds**.

**Suggestions:**

- Make customer service better.
- Stop complacency.
- Identify strengths and weaknesses.
- Help identify potential threats to the business.
- Think innovatively.
- Etc.
Assessment Form

Here are some comments on your performance

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Feel free to ask if you have any questions!
What We Gained

- Vocabulary related to the advantages of competition.
- Two phrasal verbs: Blow away Soldier on
- Structure: S + be + content + with + Sth.
- Discussion about the benefits of competition.

Please do your homework in the downloadable outline from the website!
Complete your mission and find more in related lessons

**Your mission**
- Take note of what you need to improve (Vocabulary, Grammar and Pronunciation)
- Search for related lessons in the course browser
- Take those lessons

**Recommendation**
- 133-forming partnerships. (#0692)
- 106-conducting a meeting (#0359)